



## Our School

Since 1974, The New Community School has empowered bright, talented students who are challenged by dyslexia and related learning differences. The school launches students with the knowledge, skills, and resilience to pursue their passions, navigate the opportunities and challenges of their world, and live their lives with courage, compassion, and purpose.

- Grades 5-12
- Customized, College-Preparatory Curriculum
- 4:1 Student/Teacher Ratio
- Fostering Academic & Personal Strengths
- Igniting the Passions of Students with Dyslexia & Related Learning Differences

## Our Soirée

This year, the TNCS Parents Association is planning an in-person Saber Soirée! We are excited to gather together to support and celebrate our school. The Saber Soirée begins virtually with an online silent auction beginning March 3, ending at a gala celebration and live auction on March 17 at TNCS.

### Beyond a good cause, good exposure:

- printed invitation\* mailed to over 4,000 households
- frequent event e-promotion to more than 2,000 families
- recognition and link on the school's website and social media
- professionally printed program\* featuring our sponsors given at the event and posted on the school's website
- recognition during the live event
- recognition in the school's annual report sent to over 4,000 families and posted on the school's website

### Added sponsor benefits:

- tickets to the Saber Soirée event on Friday, March 17
- knowledge that you helped children embrace their unique gifts and overcome their learning challenges

\*generously provided by B&B Printing



Questions? Please contact Dan Stackhouse, Director of Development, at [dstackhouse@tncs.org](mailto:dstackhouse@tncs.org) or 804.264.3276.

## Your Partnership

### Platinum Sponsor - \$10,000 - CLAIMED!

- prominent logo placement in all promotions of the Soirée and silent auction, including materials, signage, and linked logo on event website
- opportunity to present a message of welcome at the Soirée
- sponsor profile in email and on social media
- 10 tickets with Patron level benefits
- full page color ad in inside cover of printed program

### Live Auction Sponsor - \$5,000 - 2 available

- prominent logo placement on event signage and program, with linked logo on event website
- sponsorship recognition from the stage during the Live Auction
- sponsor profile in email and on social media
- 8 tickets with Patron level benefits
- full page ad in printed program

### Reception Sponsor - \$5,000 - 2 available ONLY 1 LEFT!

- prominent logo placement on event signage and program, with linked logo on event website
- recognition as Reception Sponsor on bar and food tables at the Soirée
- sponsor profile in email and on social media
- 8 tickets with Patron level benefits
- full page ad in printed program

### Silent Auction Sponsor - \$5,000 - 2 available

- recognition in promotion of the Saber Soirée online Silent Auction, running March 3-17
- prominent logo placement on event signage and program, with linked logo on event website
- sponsor profile in email and on social media
- 8 tickets with Patron level benefits
- full page ad in printed program

### Bid Card Sponsor - \$3,500 - 2 available ONLY 1 LEFT!

- prominent logo placement on the auction bid card every guest will receive, as well as on event signage and program, with linked logo on event website
- 6 tickets with Patron level benefits
- full page ad in printed program

### Gold Sponsor - \$2,500 - multiple available

- logo placement on event signage and program, with linked logo on event website
- 6 tickets with Patron level benefits
- full page ad in printed program

### Silver Sponsor - \$1,500 - multiple available

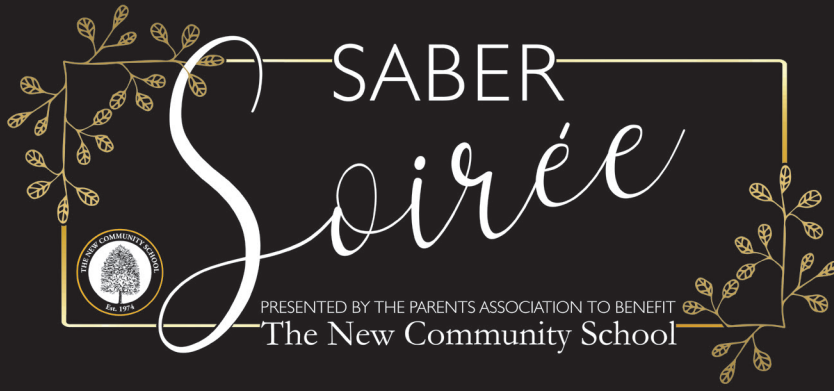
- logo placement on event signage and program, with linked logo on event website
- 6 tickets with Patron level benefits
- 1/2 page ad in printed program

### Partner - \$1,000 - multiple available

- recognition in program and on event website
- 4 tickets with Patron level benefits
- 1/4 page ad in printed program

### Family Sponsor - \$500 - multiple available, for individuals/families only

- recognition in program and event website
- 4 tickets with Patron level benefits



*Yes!* COUNT ON OUR SUPPORT 

Please submit your sponsorship by February 15, 2023. You do not need to submit payment with this form, but if you wish to, please make checks payable to The New Community School. Please return this form by mail (address below) or email [development@tncs.org](mailto:development@tncs.org).

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Contact Name(s)

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Company

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Address

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Telephone

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Email

- Level:
- Platinum (\$10,000)
  - Live Auction (\$5,000)
  - Reception (\$5,000)
  - Silent Auction (\$5,000)
  - Bid Card (\$3,500)
  - Gold (\$2,500)
  - Silver (\$1,500)
  - Partner (\$1,000)
  - Family (\$500)

From our parents and students *-thank you.* 

The New Community School  
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